

itelligence is one of the global pioneers in the marketing of SAP Business ByDesign

SAP Consultant itelligence Becomes Solution Reseller Partner for SAP Business ByDesign

Bielefeld (Germany), August 17, 2010 – itelligence AG is significantly expanding its cooperation with SAP Deutschland AG & Co. KG with its new status of SAP Business ByDesign Solution Reseller. itelligence will in future launch and market the SAP Business ByDesign on-demand business solution independently and offer additional services. The SAP consultant has already been one of the so-called Early Partners in the SAP Business ByDesign program for several years and is now one of the first SAP consultants in the world to have successfully completed the nomination phase and gained official partner status.

Itelligence qualified for Solution Reseller Partner status in two core areas: in terms of consulting expertise through the multiple independent implementation of SAP Business ByDesign and due to the possibility of carrying out independent marketing of SAP Business ByDesign as an on-demand solution.

Wolfgang Kröner, Manager of the Midmarket Compact business area: “We see here a further major success for itelligence AG in the area of SAP Business ByDesign. Examples such as the launch of SAP Business ByDesign at Ploetz + Zeller GmbH in just four weeks illustrate the indisputable suitability of the innovative on-demand solution for SMEs for which we will also be providing top priority marketing in the future.”

SAP Business ByDesign

SAP Business ByDesign is a fully integrated business solution that is deployed in an on-demand operating model and offers all the benefits of SAP software. It is geared towards companies wishing to benefit from a comprehensive business application without investing in the requisite IT infrastructure. Thanks to its service-oriented architecture the software is made available via the Internet and only its usage is registered.

itelligence is one of the leading international full-service providers of solutions in support of SAP solutions, employing more than 1,650 highly qualified employees in 19 countries and in five regions (America, Asia, Western Europe, Eastern Europe and Germany/Austria). As a frequently awarded SAP partner itelligence realizes complex projects in the SAP solution-based environment for over 3,000 customers worldwide. In 2006, itelligence obtained gold-level status as an SAP channel partner as part of the SAP PartnerEdge™ program in Germany, and in the U.S. in 2007. The company's services in support of SAP solutions range from consulting and licensing to outsourcing and services to proprietary industry-specific SAP. In 2009, itelligence generated total sales of EUR 220 million. Since August 2010 itelligence has been one of the world's first Partners for SAP Business ByDesign Solution Resellers.

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