

itelligence significantly increases sponsorship budget for top-flight team TBV Lemgo SAP consultant itelligence gets involved in the German Handball League

Bielefeld, July 13, 2010 – itelligence has significantly increased its sponsorship of the top-flight handball team TBV Lemgo. In the new season, the successful SAP consultant will again be represented with appliqués on the sleeves of TBV Lemgo's shirts, perimeter advertising boards and the itelligence logo on the team's court, as well as other measures. The new agreement was initially concluded for a period of two years. itelligence has been one of TBV Lemgo's co-sponsors for the past four years.

Herbert Vogel, CEO of itelligence AG, said: "Handball and itelligence are a perfect match. Many of the qualities of this attractive sport, such as team spirit, speed and dynamism, are characteristics shared by itelligence. In addition to our financial commitment, we are supporting TBV Lemgo by providing their players with an insight into everyday working life at itelligence."

Volker Zerbe, Managing Director of TBV Lemgo: "We are delighted that our long-standing partner itelligence has increased its sponsorship of TBV Lemgo and that we can be assured of having a reliable and professional partner by our side. As well as being an important sponsor for TBV Lemgo in its role as a regional partner, itelligence's commitment serves to underline the importance of top-flight handball in the OWL region as a whole."

The new handball season starts on August 28, with TBV Lemgo's opening game taking place on August 29.

Picture service: Printable pictures from the event are available from silvia.dicke@itelligence.de

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About TBV Lemgo

TBV Lemgo has played in the first division of the German Handball League since 1983. In 1995, the club won its first major trophy in the form of the German Cup, followed by a victory against the powerhouse Spanish team TEKA Santander in the EHF Cup Winner's Cup in 1996 that many still consider to be something of a miracle. TBV Lemgo won the league and cup double in 1997, followed by its last cup triumph to date in 2002. In 2003, the club achieved its second German championship with a record 62:9 win. At a European level, TBV Lemgo won the EHF Cup in 2006 and 2010, thereby continuing its national and international success story.

About itelligence

itelligence is one of the leading international full-service providers of solutions in support of SAP solutions, employing more than 1,650 highly qualified employees in 19 countries and in five regions (America, Asia, Western Europe, Eastern Europe and Germany/Austria). As a frequently awarded SAP partner itelligence realizes complex projects in the SAP solution-based environment for over 3,000 customers worldwide. In 2006, itelligence obtained gold-level status as an SAP channel partner as part of the SAP PartnerEdge™ program in Germany, and in the U.S. in 2007. The company's services in support of SAP solutions range from consulting and licensing to outsourcing and services to proprietary industry-specific SAP. In 2009, itelligence generated total sales of EUR 220 million.

Public Relations:
Silvia Dicke
Tel: ++49 (0) 521-91448 107
Fax: ++49 (0) 521-91445 201
silvia.dicke@itelligence.de

itelligence AG
Königsbreede 1
33605 Bielefeld
<http://www.itelligence.de>